

City of Santa Barbara - Blend of NDC Plans 103RE & 105BE

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,123	15,266	14,147	15,258	15,486	14,648	88,928
	Population Deviation	-698	445	-674	437	665	-173	1,363
	Pct. Deviation	-4.71%	3.00%	-4.55%	2.95%	4.49%	-1.17%	9.20%
Total Pop.	Hispanic/Latino	69%	21%	65%	16%	26%	40%	39%
	NH White	25%	68%	28%	73%	62%	50%	52%
	NH Black	2%	2%	1%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,326	11,945	7,016	13,595	11,543	11,147	63,571
	Hisp	51%	18%	46%	9%	19%	22%	24%
	NH White	39%	76%	48%	84%	75%	68%	68%
	NH Black	6%	1%	3%	1%	2%	3%	2%
	Asian/Pac.Isl.	3%	5%	4%	6%	5%	6%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	6,967	11,138	6,373	11,768	10,561	8,827	55,634
	Latino est.	53%	14%	44%	10%	17%	23%	23%
	Spanish-Surnamed	48%	13%	40%	9%	16%	22%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	84%	56%	88%	80%	73%	75%
	NH Black	4%	1%	2%	1%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,797	10,038	5,194	10,684	9,552	7,738	49,003
	Latino est.	51%	13%	41%	9%	16%	22%	21%
	Spanish-Surnamed	46%	12%	38%	9%	15%	20%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	84%	56%	88%	80%	73%	75%
	NH Black	4%	1%	2%	1%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,125	8,062	3,552	8,700	7,521	5,778	37,738
	Latino est.	44%	12%	35%	7%	13%	18%	18%
	Spanish-Surnamed	41%	11%	32%	7%	12%	17%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	0%	2%	1%	1%	1%	1%
	NH White est.	50%	85%	61%	90%	82%	76%	78%
Age	age0-19	23%	20%	28%	16%	19%	14%	20%
	age20-60	57%	51%	58%	50%	48%	67%	55%
	age60plus	19%	29%	14%	33%	34%	20%	25%
Immigration	immigrants	26%	22%	34%	15%	14%	23%	22%
	naturalized	40%	36%	22%	48%	48%	41%	37%
Language spoken at home	english	48%	73%	39%	84%	78%	66%	66%
	spanish	49%	21%	57%	9%	16%	27%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	11%	32%	4%	9%	13%	15%
Education (among those age 25+)	hs-grad	39%	26%	35%	24%	31%	34%	31%
	bachelor	21%	33%	17%	33%	35%	29%	28%
	graduatedegree	12%	24%	9%	34%	21%	18%	21%
	Child in Household	child-under18	30%	21%	38%	18%	21%	15%
Pct of Pop. Age 16+	employed	78%	63%	71%	67%	61%	75%	69%
Household Income	income 0-25k	17%	16%	19%	9%	14%	22%	16%
	income 25-50k	17%	21%	21%	10%	13%	20%	17%
	income 50-75k	14%	11%	22%	17%	15%	19%	16%
	income 75-200k	37%	33%	31%	37%	42%	32%	35%
	income 200k-plus	16%	20%	7%	27%	16%	8%	16%
Housing Stats	single family	64%	73%	48%	64%	61%	33%	57%
	multi-family	36%	27%	52%	36%	39%	67%	43%
	rented	60%	40%	75%	44%	51%	83%	58%
	owned	40%	60%	25%	56%	49%	17%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).